



IOWA BANKERS
ASSOCIATION

2010 Continuing Education with Dr. Mark Power

Classes and Self Study

6 Hours CEC Self Study • 3 Hours CEC Classroom Basic • 3 Hours CEC Ethics
Approved by the Iowa Department of Insurance



Self Study Topics: The self study materials will compliment the classroom topics. Readings will cover reputation and reputational risk management, financial literacy and retirement planning and health care issues and the reform of our health care system.

Classroom Topics: (General) This session will cover financial literacy, retirement planning and complex insurance/financial products including pension plans, long-term care insurance, annuities and credit default swaps, among others. Health care reform will also be discussed including a review of our Health Care System and comparison to other developed nations. Implications of health care reform to social programs such as Medicare and Medicaid will also be presented. (Ethics) The ethics portion of our class will discuss reputation and reputational risk management for agents and intermediaries including material on reputation building and tools and techniques that can be used to manage reputational risks.

2010 Locations

Class time 8:00am-2:00pm

Spring

April 7, Wednesday - Cedar Rapids
Cedar Rapids Marriott
1200 Collins Road
Cedar Rapids, IA 52402
(319) 393-6600
Room Rate \$109

April 21, Wednesday - Storm Lake
King's Pointe Resort
1520 East Lakeshore Drive
Storm Lake, IA 50588
(712) 213-4500
Room Rate \$71

April 28, Wednesday - Ames
Iowa State Center - Scheman Building
Ames, IA 50011
Suggested Lodging:
Gateway Hotel
2100 Green Hills Drive
Ames, IA 50014
1 (800) FOR-AMES
Room Rate \$99

Fall

September 1, Wednesday - Riverside
Riverside Casino & Golf Resort
3184 Hwy 22
Riverside, IA 52327
(319) 648-1234
Room Rate \$109

September 8, Wednesday - Des Moines
Ramada Tropics Conference Center
5000 Merle Hay Road
Des Moines, IA 50322
(515) 278-0271
Room Rate: \$89

September 29, Wednesday - Sioux City
Stoney Creek Inn
300 3rd Street
Sioux City, Iowa 51101
(800) 659-2220
Room Rate \$89

Lodging: If you plan to stay at the seminar site or suggesting lodging location, we recommend that you make your reservation directly with the hotel at least three weeks in advance. Mention the IBA room block to take advantage of special room rates, if available.

**12 Hour CEC Seminar Fee
Self Study & Seminar
\$175**

**6 Hour CEC Seminar Fee
Seminar ONLY
\$130**

Fee includes:

1. Either 6 or 12 hours of credits
2. Light breakfast, refreshments and lunch
3. A certificate of completion approved by the Iowa Insurance Division

Lodging is not included in seminar fee

Substitutions, Transfers and Cancellations

Substitutions and transfers from one location to another may be made one week before the registered seminar. Cancellations received 10 working days prior to the week of the seminar will receive a full refund; after the 10th working day prior to the week of the seminar, refunds will be made less \$20 processing fee. All applicants cancelling the week of the seminar or failing to appear at the seminar will forfeit the entire registration fee.

Registration Procedure

1. Complete registration form below.
2. Type or print your name as it appears on your insurance license.
3. Include your **NPN number** which you can find on your license.
4. Indicate whether you will be completing 12 hours or 6 hours of study at your chosen location.

Confirmation

Upon receipt of your registration, you will be sent a confirmation.

Self Study Guidelines

If you elect to complete the 12 hours of study, the self-study materials, booklet, answer sheet and Affidavit of Exam Completion will be sent to you in advance of your classroom date. When you arrive at the class, you must turn in your completed answer Scantron form and the signed Affidavit. Your answer form will be graded and in order to successfully pass the self study and receive 6 hours CEC credits, you must receive a score of 70% or better. Self-study materials will be mailed no later than one week before the seminar.

2010 IBA Continuing Education

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Name _____ NPN Number _____
(First Middle Initial Last) (found on your license)

Home Address _____ City _____ St ____ Zip _____

Employer _____

Address _____ City _____ St ____ Zip _____

Daytime Telephone # (____) _____ Email _____

✓ Check location and hours

12 Hours includes 6 hours self-study and 6 hours classroom (\$175) • 6 Hours includes classroom only (\$130)

April 7 - Cedar Rapids

____ 12 Hours

____ 6 Hours

September 1 - Riverside

____ 12 Hours

____ 6 Hours

April 21 - Storm Lake

____ 12 Hours

____ 6 Hours

September 8 - Des Moines

____ 12 Hours

____ 6 Hours

April 28 - Ames

____ 12 Hours

____ 6 Hours

September 29 - Sioux City

____ 12 Hours

____ 6 Hours

Mail registration and check to:

Attn: Registrar
Iowa Bankers Association
8800 NW 62nd Avenue
Johnston, IA 50131-6200

Questions?

Contact: Jill Olsen
(800) 532-1423
jolsen@iowabankers.com